

# COMMUNITY OPPORTUNITY MAP

At Casey Family Programs, we envision a nation where communities provide the support and opportunities every family needs to raise safe, happy and healthy children, regardless of ZIP code or where they live. The Community Opportunity Map allows anyone to find child and family well-being data for any neighborhood across this nation. We invite you to explore it to analyze, plan and act alongside others to build **Communities of Hope.**

We believe that every one of us in each of the five sectors of a community has a role to play. By using the **Community Opportunity Map:**



**Government and elected officials** can create data-informed plans to invest in hope for their constituents.



**Business leaders** can invest in the hope and future of families in their communities.



**Nonprofits** can tailor their services, bringing data into community engagement.



**Philanthropies** can build precise, local strategies to guide their impact efforts.



**Neighbors and community residents** can leverage data to advocate and organize for themselves and their families.



The Community Opportunity Map provides 30 indicators across five topic areas, using data from the U.S. Census Bureau and several other sources. Two-thirds of the indicators can be disaggregated by race and ethnicity.

## Topic Areas

- Child and family well-being
- Demographics
- Education
- Economy
- Housing
- Accessibility (of food, internet, transportation)

## Geography

- State
- County
- Congressional district
- City
- ZIP code
- Municipios (Puerto Rico)
- Tribal Land

**Find out more about the Community Opportunity Map**



